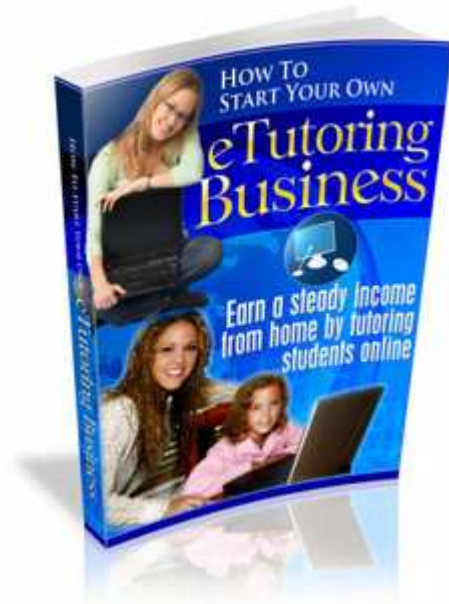


How To Start Your Own eTutoring Business

By Scott Palat



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Chapter 1

You Can Get Students Excited About Learning!

Once you start an online tutoring business, you have the power to do something many educators struggle with: getting their student's excited about learning.

With the techniques outlined in this ebook, you'll learn how to get students so excited about learning that they'll beg their parents to schedule online tutoring sessions with you.

As you probably already know, television, ipods, video games, and most importantly, the Internet, overly stimulate students today.

Imagine back to when you were in school and how focused you would've been on your schoolwork if you had these distractions to deal with everyday! It's easy to place blame on teachers for the failings of students, but it's really not their fault.

The education system is to blame! Most teaching methods used in the schools today have been used for decades. They're outdated and students are bored.

The great news about online tutoring is that it takes advantage of the medium students love!

Prior to this technology, it was gut wrenching to give students the tutoring they needed: they were bored. In this ebook, you'll learn how online tutoring draws in the student in and sparks an interest in learning.

With the information you're about to discover, you can personally be responsible for creating dozens if not hundreds of proud parents and students...while making great money doing it.

Chapter 2

Timing is *Everything* in the eTutoring Business.

In the business world, timing is everything. If you start your online tutoring business now, you're getting in at the right time. Below are some interesting statistics you might be interested in.

- According to CNN, between 1982 and 2002 there has been a 25% decline in teenage readers.

- A study done by Georgetown University states, "Multimedia is a powerful and efficient source for acquiring learning resources."

- According to Don Menn of San Francisco State University, "Interactive multimedia - properly developed and properly implemented - could revolutionize education."

- R. Mayer (Educational Psychologist, 1997), stated, "When applied to multimedia learning, generative theory presumes that mixed modes of delivery affect the level at which learners employ cognitive processes to acquire knowledge."

- Why not get your little piece of what the Chicago Tribune called "a \$200-million-a-year" industry?

- This is what KVOA News in Tucson reported recently: "...the nationwide tutoring market has more than doubled in the past five years with about 10 to 12 percent of students, more than 6 million, expected to receive tutoring this year alone."

- According to the University of Minnesota, "Increasing the ways students receive help should increase success rates. As the college moves towards computer based instruction, and eventually online courses, the need for online math tutors will increase."

As you can see, now is the time. [Click Here To Discover How Easy It Is To Get Started](#). We're looking for tutors just like you to take advantage of our online community, our overflowing daily parent leads, and all our tools. We simply can't keep up with the interest on our own anymore and are looking for interested and motivated people who are interested in making a difference in a student's life.

Chapter 3

Explode Your Online Tutoring Business With These Six Must Have Tools

In order to build a success online tutoring business, it's important to apply what I call the "Six Critical Tools." These tools will give you the tools to help your business get off to a fast start. THIS NEW OPPORTUNITY offers many more tools designed to put your online tutoring business on autopilot.

If you are serious about starting your online tutoring business, you'll want to follow each of the six steps. Each one is equally important so don't skip any.

1. Create a Tutoring-type Email Address.

To look professional, you'll need to communicate with a professional email name that has something to do with your online tutoring business. For example, "JohnSmithsonlinetutoring@yahoo.com." This can easily be done by going to <https://login.yahoo.com/config/mail?.intl=us> and setting up your email at yahoo.com.

2. Print Your Business Cards.

Business cards are *key* to getting your online tutoring business started. When people ask, "What do you do?" you can proudly hand them a business card and confidently tell them you own an online tutoring business.

By going to <http://www.freebusinesscardoffer.com>, you can get 250 free business cards and design them yourself. You'll have to pay for shipping, but this is still a great deal!

3. Offer a Toll-free 800# for Potential Clients to Call

<http://ww.best800service.com> offers a free trial and packages start at \$9.95 per month. You can instantly point your 800# to your cell or home phone on the fly, plus you can set up a messaging system and view all incoming calls. Be sure to put your 800# on your business card.

4. Get your automatic customized thank you card system set up:

Good old fashion snail mail when done right can play a major role in your success as a tutor. The best part is that you don't have to mail it yourself. I

teach a certain postcard system that includes a picture of yourself holding a whiteboard with words of thanks written inside.

On the back of the postcard, you simply write a thank you to your clients for the opportunity to tutor their child. By doing this, you'll embed yourself in your client's minds.

The best part about this system is that you get to try it for free. Just go to <http://www.customizeyourcards.com> to get an account with \$3 inside. There is no credit card required. Use "trythisforfree" as your username and "freepostagetoo" as the password.

Once you sign up, view the video I created at <http://www.TutorFi.com/videos/customizeyourcards.htm>. This video was made for TutorFi members only, but today you get to see just one of the systems we teach our members.

5. Get Your Video Email System Set Up

Video email is the key to building a relationship with your clients. Parents will truly appreciate your services more if you follow up each tutoring session with a brief rundown of the material covered.

<http://www.helloworld.com/TutorFi> service is quick and easy to use. You can send your first video email within seven minutes!

Monthly rates start at \$9.95 per month, but if you use it to communicate with your clients, it will help you maintain accounts for months and even years to come.

6. Sign Up For A Merchant Account

You don't need to spend hundreds of dollars to set up a merchant account. Just go to <http://www.paypal.com> and create a free account. You can upgrade the account for \$20 per month (upgrade when you charge your first client) and receive your own virtual terminal. This will allow you to process your client's credit or debit cards, and accepts MasterCard, Visa, Discover and American Express. The money you collect will be deposited directly into your bank account...how convenient is that!

Chapter 4

Defining Your Goals

Is this your first time starting a business? By understanding the information in this report and taking action, you can achieve great success. But first you must do one thing: define your goals.

Success can be defined as achieving your goals. In order to measure success, you must have clear and precise goals.

So my question to you is:

What are your goals? Do you want to:

- * Spend more time with your family?
- * Make an extra \$100 per week?
- * Experience what it's like to make money from your computer?
- * Help students feel good about themselves?
- * Be truly appreciated for your service?
- * Go full time with your online tutoring business?

What do you want to achieve by having your own online tutoring business?

You decide. Once you decide on your goals, working towards them is fun!

You can expect that your online tutoring service will make a tremendous difference in both parents and students lives.

One great thing about [This Unique Opportunity](#) is that you can share your goals with other online tutors inside our online community forum. We all help each other stay focused on success.

Chapter 5

Deciding What Subjects to Tutor

Over the past four years, my team and I hired, trained and tutored hundreds of students from around the world. Our tutors have tutored over 1,000 hours to students all over the globe.

We discovered the most popular subject students need help is Math. If you can confidently tutor Algebra or higher, you'll put yourself in a great position to gather many paid student accounts and maintain monthly student accounts that will guarantee you paychecks each and every month.

But don't think Algebra is the only subject in demand by parents and students. Other subjects parents actively hire tutors for include:

- * English
- * Writing
- * Reading
- * Foreign languages
- * History
- * Science
- * Chemistry
- * Biology
- * Basic Math
- * Statistics
- * Trigonometry
- * Calculus
- * and more...

Some parents will request a curriculum type of tutoring service from you. In these cases, you can use many different resources to accommodate your clients.

Once you start your online tutoring business, you must communicate effectively with your parent clients and the students you tutor. If you expect to build a profitable online tutoring business, it is very important for you to understand the subject(s) you agree to tutor.

If you need a refresher in Algebra or any other subject, I suggest you go to <http://ww.cheapesttextbooks.com> to order textbooks and start studying to get a more definite understanding of the subject(s) you decide to tutor. These books can help you offer a curriculum, as well.

The last thing you ever want to do is to put yourself in a position where you don't know how to tutor a particular subject. If this would occur, the parent would demand a refund.

It is normal for most tutors to refresh their knowledge on a particular subject, so don't feel weird about relearning a specific subject or having a textbook to assist you. Once you feel confident in your tutoring skills, you can begin advertising your online tutoring service for one or more particular subjects.

[By Clicking Here](#), you'll discover how to gain access to other professional online tutors who will gladly share their learning and tutoring secrets with you.

Chapter 6

Deciding Your Hourly Rate

When tutoring online, you can charge as much or as little as you want. If you research the competition, you'll see some companies charge as little as \$10 per hour while some charge more than \$75 per hour.

I recommend you do a search on <http://www.yahoo.com> and find some online tutoring companies who are tutoring students and see how much they are charging the student's they tutor.

You'll see some tutors are located in India and some are right here in the US. Some offer curriculum based tutoring and some offer one-on-one help. Some even offer five-to-one student to tutor ratios.

Since you're starting your online tutoring business from scratch, you must decide what is going to make you unique.

If you want to be unique in the marketplace and charge an average to high hourly rate, all you have to do is take the time to care by consulting with your clients (the parents).

Once you follow the system outlined in this report, you'll confidently charge between \$25 - \$75 per hour depending on the location of your client.

The pricing options you decide on must provide discounts for more monthly hours. Here are three examples.

1--up to 3 hours per month + free phone consultations for \$119 per month (\$40 per hour)

2-- up to 6 hours per month + free phone consultations for \$199 per month (\$32.50 per hour)

3--up to 10 hours per month + free phone consultations for \$249 per month (\$25.00 per hour)

You'll find that most parents will take your most discounted offer even if the monthly price is higher. If your students need extra hours, charge them the same amount they are paying with your plan. Don't give extra discounts.

In Chapter 8, you'll discover how an irresistible introductory offer for a 1 hour tutoring session will have parents lining up to try your service. After that, they'll insist you enroll them into a monthly tutoring program.

Before we get to your introductory offer, you're going to see how the online tutoring software's stack up to each other. Soon, you'll have to choose which software or web based online tutoring classroom you're going to use for your students.

Chapter 7

Choosing Your Online Tutoring Software

Deciding what online tutoring software you want to use for your online tutoring sessions is a difficult choice.

There are many options available and some are even free! The most difficult part of the set-up process is configuring the microphone. Be prepared to deal with this issue for each client you tutor.

Unfortunately, there is no easy way to configure microphones. Each person's computer settings differ and sometimes you'll need to use software to get into your clients computer and configure their microphones for them.

www.logmein.com is one of many tools that will allow you to remotely access another's computer from your home.

The good news is that most of your student's microphones will work on the first try. Even if you need to tweak your student's computer settings, once the microphone is set up it will always work on that computer.

Here's a list of the various online tutoring software you can use today. Keep in mind, though, that things are changing. Next year, there might be even more options for you to choose from.

You can read about each online tutoring software at their website. As you'll see, some are free and some cost money. Keep in mind that you can use two or more at the same time.

- 1) Skype--www.skype.com
- 2) ATutor -www.atutor.com
- 3) Vyew---www.vyew.com
- 4) Windows Live Messenger--www.windows.com
- 5) Yahoo Messenger---www.yahoo.com
- 6) Thinkature---www.thinkature.com
- 7) ACollab--www.acollab.com
- 8) Marratech---www.marratech.com

With one or more of the software listed above used at the same time, you can conduct online tutoring sessions with your students and make great money for your services.

Discover what my personal recommendation is by [Clicking Here](#).

This unique program offers:

- * Online classroom with voice
- * Tech support (microphone set up) for you and your clients
- * Secure management system to store client info
- * Scheduling system for both you and your clients
- * Membership only website at www.youretutoringbusiness.com
- * Private online tutoring community and forum
- * Training videos
- * Live training teleseminars
- * Exclusive parent leads
- * Phone consultations
- * And more

This is an example of a complete tutoring system in action. Everything you need is all combined into one easy to use system.

Chapter 8

Your Introductory Offer

An irresistible introductory offer for a 1 hour tutoring session will become the backbone to your success. Rule #1 is never try and sell a monthly tutoring package without offering the parent an introductory one hour tutoring session with a money back guarantee first.

Once you provide a good tutoring session, parents will be asking you about your monthly tutoring programs.

If your students tutoring session goes well and you communicate effectively with the parent, you'll be able to close 95% or more into a monthly account.

The key to your introductory offer is to include free bonuses plus a productive one-hour tutoring session. Your initial phone consultation counts as part of the bonus.

If you want to convert a higher percentage of introductory clients, you must sit down and put your bonus together. Just create a valuable bonus for the parent or student.

Here are a few ideas:

- * Motivational tips (for parents)
- * Study guide (for students)
- * How to study for tests (for students)

By offering these free bonuses with the first one-hour tutoring session, parents will see how much you really care and will happily sign up for your service.

Be sure to charge \$25 or more for your 1 hour introductory offer. This way, you can get your new client's credit card information which will make it easy to enroll them into a monthly account.

[Once You Become A Member](#), you'll have access to three powerful bonuses to offer your clients in ebook format.

Each of these bonuses can be instantly downloaded in the membership section.

Members have access to these three bonuses that parents truly appreciate:

- #1 Self Study Skills Evaluation
- #2 How To Motivate Your Child
- #3 Straight A Strategy

If you don't have time to create your bonuses, [Click Here To Get A Special Discount](#) and become a member today. You'll instantly have access to bonuses, plus everything else you need to operate your own successful online tutoring business.

Chapter 9

Do You Need a Website For Your Online Tutoring Business?

This might come as a shock, but you don't actually need a website to have your own online tutoring business. I recommend you create a simple website, but it's not necessary.

Parents will become your client with or without a website. The online technology is all you need to impress parents and students.

With this [Recommended Program](#), your potential clients will be knocked off their feet when they see how easy it is to use our online classroom and schedule online tutoring sessions with you.

If you want to appear more professional, you can have a website, but I wouldn't put a lot of time into it.

If you create a website, be sure to include your name, phone number, email address and subjects you tutor.

You'll also want to give parents a reason to call you. Offer a free demonstration inside your online classroom plus a free phone consultation without any obligation.

I recommend including an online classroom demonstration which shows parents what online tutoring is. [You can click here to watch a real demonstration inside an online classroom with voice](#). You can also use this demo on your website or any other advertisement. Contact the person or organization who gave you this ebook for the exact url.

By making this demo available, parents can watch an online tutoring session at their convenience. Remember, most parents don't know what online tutoring is. This is why it's important for you to introduce it to them. Why not let them watch it on your website?

If you choose to build a website, you can do it yourself or hire someone to help you. Below are three options for you to consider when building your website. Click on each link and decide which option is best for you.

#1 <http://www.hotbargaindomains.com> makes it super easy to create your own website for only \$5 per month. It also comes equipped with great tools and support. I have not found any better software for creating websites quickly and easily.

#2 <http://www.elance.com>--You can hire someone to build a website for you. Your website can be created for under \$200 if you don't mind hiring a programmer from overseas. Just post your project and you'll have bids by the end of the day. US programmers will cost a little more.

#3 <http://www.myspace.com>--Create a simple website using this free service that is sweeping America. You can also purchase a domain name and redirect to your free myspace website.

As you can see, some of these options cost money and some don't. Depending on how professional you want to appear, you might consider spending money on the appearance of your website.

[Click Here To Use The Most Powerful eTutor Resource on The Web.](#) Discover how tutors explode their tutoring businesses. If you like this idea, you'll love it even more when the parents you call are anxious and excited to hear about your online tutoring service.

Chapter 10

Preparing Yourself to Speak With Parents

If you are at all nervous about "selling", don't be!

You are not a salesperson. You are an educator. You'll simply ask questions about the child's academic situation, and then you and the parent will reach a decision together about the appropriate online tutoring program for the student.

So don't worry about selling. If you ever start "selling", you're doing it wrong.

[By Becoming A Member](#), you'll have access to scripts, tips and help from other members and team leaders who have over four years of experience running online tutoring businesses.

If you use this five-step system, you'll have many parents begging you to sign up for your introductory one hour tutoring offer.

Step 1: Ask questions about the child's academic situation and whatever difficulties they are experiencing.

Step 2: Show the demonstration of an online tutoring session.

Step 3: Make your introductory offer for a one-hour online tutoring session, guarantee and bonuses.

Step 4: Get a yes or no answer. If yes, collect the parent's credit card number and billing address information.

Step 5: Thank the parent and schedule a microphone check and the first online tutoring session.

By using each of the five steps, you'll be able to introduce your online tutoring service to many parents.

Members, are entitled to phone consultations and scripting role play. This type of commitment will help you feel confident when you speak with potential parent clients.

Chapter 11

Preparing For Your New Client's First One Hour Introductory Tutoring Session

Before you get started with your first online tutoring session, you must do some preparation. Make sure the parent or student emails you the materials that will be covered ahead of time so you can adequately prepare.

If feasible, talk with the student on the phone first. This way, you can break the ice easily and not waste time once you're in the online classroom. Rapport building is important when building trust and a comfortable atmosphere, so make sure you really try to get to know the student beyond just academics.

Your student's satisfaction is very important if you want to have repeat monthly clients. Your goal is to get them so excited that they run to their parents and beg for more.

[Get Members Access To](#) training videos, check lists and one-on-one support. With your team of consultants behind you, you're guaranteed to be prepared for your student's first tutoring session.

By following the six steps below, you can expect satisfaction from both student and parent.

1. Once you and your student log on and check your microphones, spend a few minutes getting to know the student and show him/her around the whiteboard.
2. Some students may be shy at first, so you may need to do most of the talking to keep things flowing. Asking open-ended questions of the student may help them to open up and feel more comfortable with you.
3. Spend some time trying to determine exactly what the student is learning and how their teachers are explaining the content.
4. Be positive and encouraging throughout the session.
5. Before the conclusion of the session, help the student establish a few short-term and one-long term goal.

6. Check with the student to make sure he or she understands how to schedule the next session.

These six easy steps will help you acquire monthly fast! After the first session is complete, call the parent and listen as they ask you about monthly pricing options. It's that easy! You'll have monthly accounts in no time.

[This Exclusive Program](#) will help you be prepared for each of your tutoring sessions. We'll coach you to success while you enroll 98% of your introductory clients into a monthly account.

Chapter 12

Preparing For Future Tutoring Sessions With Your Student

If you want clients who pay you each and every month, you must take the time to care! This chapter will show you how taking the time to care will help to keep your students begging their parents to keep your service.

At the beginning of each tutoring session, spend the first few minutes getting caught up on what the student is doing in school. Quickly review the material you ended with last session.

Allow your students to decide what should be accomplished during the session. If they have difficulty directing the session, then you may have to generate examples or problems that you can work through together.

When working through problems, ask the students what they think they should do first before you prompt them in a specific direction. Never give away answers, just lead them to the answer.

Stay on topic and refrain from a lot of non-academic conversations. Be sure to make comments that build confidence, self-esteem and a pleasant relationship between you and your student. Always be positive and encouraging no matter what.

Use different colors on the whiteboard to emphasize different points or steps in a problem. You may even set up a constant system in which colors indicate something specific.

[This Unique Online Classroom](#) comes with colors, shapes and a printing options that your students will love.

Have fun with this! Keep in mind the positive impact you make will have a tremendous affect on their overall attitude, confidence and more.

In addition to making money, your goal is to help each student to succeed and enjoy learning.

Chapter 13

The Key to Building Guaranteed Monthly Income from Each Client

All you really have to do is: take the time to care. It's that simple.

Communication is key. Be sure to check in with the parent a few times a month and keep them updated on how their child is doing. I suggest using video email to build a tight relationship with your clients.

Inside each video email, you'll want to discuss the progress that you and your student are making. Ask for feedback from the parents.

- * Do they see an improvement?
- * What kind of feedback have they received from the teachers?
- * Talk about each tutoring session...and more.

You also want to call the parent and discuss the number of times you are tutoring their child each week. Suggest more or less tutoring sessions, depending on your student's progress. Your parent clients will appreciate this honesty.

Provide the parents with some ideas of what they can do to help you in your online tutoring efforts. Parents want to know exactly what they can do to help and reinforce their child's confidence and good grades.

I recommend you offer tips for motivating their child. Here are a few examples:

- * TV incentive
- * Video game time
- * A family trip to an amusement park
- * Love and attention...this is the #1 motivator

[Once You Become A Member](#), you'll have access to free reports like our How To Motivate Your Child Report that you can hand to your clients.

Keeping your students motivated is very important. It is also important to remind the parent to play an active role in their child's life. This type of report is priceless for both you and your client.

Sometimes, parents get wrapped up in their work and other distractions. A friendly reminder from an outsider can go along way and will be appreciated by your client.

Our Dedicated Team will give you tips, strategies and proven techniques for acquiring long term clients who will gladly pay you for months, if not years, to come. They won't want to do without your online tutoring service!

Chapter 14

How to Build Your Online Tutoring Business Without Spending a Fortune on Advertising

I know you are excited to get started, but please understand you must either pay money or time to advertise your tutoring service.

In this section, you'll learn how to build your business WITHOUT spending a lot of money. In my opinion, it's better if you go out and gather your first few clients without using paid advertising.

If you choose to pay for advertising later, you'll truly appreciate the influx of phone calls and the ease in which you can gather paid student accounts. If you just don't want to spend time or a lot of effort, you can use paid advertising and explode your business fast...but it's going to cost you.

Technique #1 -- Get the most out of your business cards.

When designing your business card, you must decide what you want to offer. To receive 250 free business cards, go to www.freebusinesscardoffer.com. You'll have to pay for shipping, but it's still a bargain.

Your business card must include your name, phone number, your introductory offer, the words "free phone consultation", and the online demo website link. Email the person or organization who gave you this ebook for the exclusive demonstration link.

A great proven strategy is to purchase small envelopes and cut them in half. Tape down the flap and attach one of your business cards to the front. Then place a hand full of business cards inside the envelope and place these envelopes in local businesses like:

- * Grocery stores
- * Libraries
- * Bookstores
- * Any place with a community bulletin board

Technique #2 -- Letting parents know about your online tutoring service.

You can generate paid student accounts with a brochure or flyer. First, create and have your brochures or flyers printed on professional paper. The more professional this looks, the more calls you'll receive.

Next, place the flyers inside the doors of the neighborhood you're targeting.

There's a good chance you'll catch some parents at home if you do this in the afternoon. The easiest way to introduce your online tutoring service to parents is to catch them at home.

Technique #3 -- Inform teachers about your online tutoring business.

If you can leave business cards in schoolteacher's mailboxes, they can and probably will consider recommending your services to parents. If you want to guarantee results, you can also try writing a letter and ask each school's secretary to leave it inside each teacher's mailbox.

Technique #4 -- If You Ask For Referrals, They Will Come!

There are many ways to go about this. If you choose, you can simply ask for names and numbers of friends from your current clients. Call the parent and let them know who referred you and offer a discounted version of your introductory offer. For example...instead of \$35, offer it for \$15.

Members will have access to form letters to give to schools, referral coupons and detailed strategies that will allow you to build your business without spending a lot of money on advertising. We offer:

- * Form letters to give to schools
- * Referral coupons
- * Thank you letters to mail to clients
- * Business card templates
- * Flyer templates

That's just a small list of what you'll get [Once You Become A Member](#).

Chapter 15

How to Build Your Online Tutoring Business Using Paid Advertising

The ads you create will determine your success, assuming you are targeting the right group of people. It's extremely important for you to measure your cost of advertising vs your return on investment.

Whether you are looking to create copy for newspaper or any other print media, your success depends on three things:

- * Good ad copy
- * Targeting the right market
- * Repetition or frequency of advertising within that market

Ad copy:

The single most important thing in an advertising campaign is good ad copy. Since we are often asked for newspaper advertising advice, we have come up with a few basic rules to help you create effective newspaper ads.

Each ad you write needs three basic parts:

1. Headline - one or two sentences designed to gain the interest of parents.
2. Body - the meat and potatoes of your offer. Ex. free demo, consultations and assessment.
3. Call to action – encourage the potential client to call for more information.

Different Paid Advertising Methods

1. Newspapers
2. Local publications
3. Magazines
4. School Bus Advertising
5. Billboard advertising
6. Pay-per-click online advertising *must have website
7. Joint venture online advertising *my personal favorite-paying for referrals

8. Radio advertising

9. TV advertising

[Members](#) receive in depth training on all paid advertising methods. This will increase your Return On Investment (RIO) and help prevent major advertising losses.

Chapter 16

TutorFi.com Review

Cost \$199 set up fee and \$97 per month for unlimited tutoring hours, support and parent leads (this offer is for individuals only)

Introduction

This online tutoring system is much more than just a form of online tutoring software. This is an all-in-one do-it-yourself business center built by online tutoring professionals. I don't think this is the best online tutoring software available, but the tools, training, exclusive parent leads and online community you are able to participate in makes this one of your best options.

Pros and Useful features for Tutoring

- Private/customizable online classroom (put your name on it)
- One-on-one speaking with built in voice
- Shape tools
- Easy to use whiteboard students learn in minutes
- Dial up tested and approved (works great with dial up)
- Color tools
- Text Chat
- Copy and pasting of documents into whiteboard
- Built in print option
- Scheduling system allows you to post your schedule for clients
- Username/password capabilities for your clients (their own administrative? section)
- Your client can choose dates based on your schedule
- Secure management system to store credit cards, usernames, passwords and detailed info about your clients
- 24 hour toll free microphone tech support for your clients
- Free phone consultations with my partners and myself
- Access to members only website youretutoringbusiness.com
- Access to exclusive parent leads who are interested in paying for your online tutoring service
- Access to online tutoring community & other TutorFi clients
- Training videos on every aspect of your online tutoring business

- Monthly teleseminars designed to cover important topics on how to build a successful online tutoring business
- Updates to the software and more

Cons

- High start up cost
- Strictly monitors and communicates with members in an attempt to ensure success
- 5 – 10 minute wait for your clients when calling microphone tech support
- Only available for phone consultations when/if scheduled in advance

Conclusion

When compared to any other option, TutorFi gives you the best chance for success. You might not need to start here, but TutorFi should be considered if you have troubles generating a definite monthly income with your online tutoring business.

The online tutoring community is just what this industry needed. By communicating with other tutors who are building the same type of business, your chances for success will increase significantly. It also helps to have leaders in the industry (like our team combined with over 11 years of online tutoring experience) available to help you with your business.

[Click Here To Enroll](#)

Chapter 17

Conclusion

Some of you might be starting your business for a few hundred extra dollars a month. Some of you might want to earn a few thousand a month or more.

There is no reason to overspend while starting your business. Take your time and build it step-by-step.

If you are still a little unsure about this, I am here to tell you it will work out if you allow it to. All it takes is some commitment on your part.

Did you ever hear the phrase, "act as if"?

Well, that's all you have to do! Act as if you have a successful tutoring business even if you just made that decision today.

Go out and get your business cards printed. When people ask what you do, tell them confidently that you have an online tutoring business and hand them a card.

I know it might be a little scary to put yourself in that position at first, but this might be what it takes to get you going.

Once you have your first client, you will officially have a "real" online tutoring business. After this, it's easy for you to acquire more paid student accounts. You just have to get started.

Once you get the word out, parents will call you directly to inquire about your tutoring services. Before you know it, you'll have your first paid student account, then your 2nd, 3rd and 4th will follow.

Soon you will no longer have to "act as if", because you WILL have a real online tutoring business.

Congratulations on your decision to get started! You know what to do: now you just need to do it.

I hope this ebook inspired you to see the true potential you have right in front of you.

The best part is that online tutoring allows you to stay at home and make great money. Making money in your pj's is fun! I think you'll enjoy it too.

Thank you!

Good luck & Happy eTutoring
Scott Palat